PROVENIK
BATH & SPA

An offer by **eCreative**

OFFER · WEBSHOP

A webshop for Provenik, paid in whisks.

One online shop for sauna lovers and for saunas, spas and shops that buy in bulk. Built by us, paid with your veniks.



PREPARED FOR
Provenik, Moldova

PREPARED BY
Dani & Niki, eCreative

DATE
25 November 2026

IN SHORT

What we propose

You make beautiful whisks. Today, buying them means sending a message on Instagram. We'd like to change that with a real shop that sells on its own, for single customers and for businesses.

1. Your new webshop

A modern Shopify store with two doors: a normal shop for sauna lovers, and a wholesale portal where saunas, spas and shops log in and order by the hundred at their own prices.

2. Paid in whisks

No cash. You pay the website with goods at your own export prices. Fair for a young company, and a simple start for both of us.

3. Then, let's talk about more

We run Sauna Couple in Hungary: aufguss shows, workshops and a sauna community. After launch we'd love to explore bringing Provenik to Hungary and nearby countries, in whatever way fits your plans.

WHY US

We know saunas	Dani is an aufguss sauna master. We know what steam masters look for in a venik, and how to explain it to first-time buyers.
We already built it	The preview you saw is not a mock-up. It's a working design, ready to move into Shopify.
You keep it	The store, the domain and all accounts are in your name. We set them up, you own them.

WHAT'S INCLUDED

Everything to start selling

B2C

Shop for sauna lovers

- Home page with the venik picker
- Shop with categories and filters
- Product pages with options, guides and care tips
- Cart and checkout
- Journal with how-to articles
- About, help and contact pages

B2B

Wholesale for businesses

- Wholesale page with partner application
- Company accounts with their own login
- Your price lists per market (EU and Moldova)
- Minimum order and steps of 100 pcs
- Add-ons: wrapped handle, elastic band
- Payment by proforma or payment terms

Platform and payments

- Shopify store set up in your name
- Card payments via Paynet or MAIB
- Delivery options for Moldova
- Your domain connected
- Google basics: titles, descriptions, sitemap
- Visitor statistics

Content and languages

- All 17 products set up with options
- Product cut-out images for the shop
- Texts written and improved by us
- English, Romanian and Russian
- Your logo, cleaned up for web
- A short video training on how to manage it

After launch

3 months of care included: fixes, small changes and product updates.

Not included

Paid by you directly: the Shopify plan, card payment fees and the domain. New product photos can come from you.

PRICE

How we'd like to be paid

WEBSITE VALUE

€1,500

A friendly partner price for a young brand we believe in. Paid fully in goods, at your export prices.



Paid as	Whisks and herbs, valued at your export price list (Nov 2026).
Delivery	To Budapest, with the export papers and phytosanitary certificate.
When	One or two shipments, agreed together, so the whisks stay fresh.
Cash	None. Only your own running costs (Shopify, card fees, domain).

Example mix

Respects your 100 pcs minimum. We can change the mix together.

PRODUCT	PCS	PRICE / PC	VALUE
Moldovan Oak · PRO	100	€5.50	€550
Canadian Oak · Red Edition	100	€6.50	€650
Wormwood bundle · Classic	100	€2.50	€250
Sample mix of other whisks and herbs	–	–	€50
Total	**300+**		**€1,500**

Good to know about running costs

Shopify charges a monthly plan fee. When you use an outside payment provider like Paynet or MAIB, Shopify adds a small extra fee per sale (about 2% on the Basic plan), on top of the bank's card fee. We'll help you pick the plan that fits.

TIMELINE

Live in about 5 weeks

W1

Kick-off

You send your materials. We set up Shopify and your payment account.

W2–3

Build

Design moves into Shopify. All products, prices and pages go in.

W4

Languages & test

Romanian and Russian versions. Test orders, retail and wholesale.

W5

Launch

Go live, short training, first wholesale accounts created.

What we need from you

- Company details (name, ID number, address)
- Your logo files (vector if you have it)
- Retail prices for the shop
- Product photos, if you have new ones
- Contact details to show on the site
- A Paynet or MAIB merchant account (we help)

Let's talk about Hungary

After launch, we'd love to explore bringing Provenik to Hungary and nearby countries through Sauna Couple. Before we suggest anything, we'd like to hear your plans:

- Do you already have partners or buyers in Central Europe?
- What would you like from a partner there?
- How do you work with bulk buyers today?

Ready to start?

Just reply "yes" and we'll send the kick-off list. Questions are welcome too, in any language.

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